



Fire Prevention Educators & Information Officers,

If all multi-unit properties had no smoking rules indoors, people only smoked outside, and they disposed of their butts safely, we could prevent most cigarette-caused fires.

What YOU can do to help prevent fires caused by cigarettes:

- 1) Download fliers to educate landlords and multi-unit residents at <http://smokefreehousinginfo.com/pages/SmokeFree-FireSafe.html>
- 2) Use consistent media messaging when a cigarette-caused fire occurs: Cigarettes cause almost half of all fire deaths and thousands of dollars in property damage. No-smoking rules reduce cigarette fires. Now that most people are smoking outside, it's essential that they dispose of their cigarette butts in a non-combustible container with water or sand.

Find sample messages at <http://smokefreehousinginfo.com/pdfs-docs/SmokeFree-FireSafe/SmokeFreeFireSafeMediaMessages.doc>

3) Promote the messages and materials:

- Post to your website - download SmokeFree/FireSafe logo (above) and link to our website
- Send an email to your list serve and/or put an article in your newsletter
- Work with your county health department's tobacco prevention coordinator on creative community outreach - find the list at <http://smokefreehousinginfo.com/pdfs-docs/TPEP-LocalGrantees.1.6.12.xls>

4) Make the most of multi-unit property inspections

Distribute the landlord and resident pieces with introduction letters or in person onsite.

5) Provide training to landlords so they do their part to prevent fires.

Tualatin Valley Fire & Rescue conducts ongoing property manager trainings and they train fire department staff on their model program. The program highlights the benefits of adopting no-smoking policies along with many strategies to prevent fires in multi-unit properties. To sign up for a train-the-trainer session, email joanne.hatch@tvfr.com.



Oregon Smokefree Housing Project