

# NEWS BRIEFS

## INFORMATION FROM AROUND THE INDUSTRY

**"NON-SMOKING" AMENITY PROVIDES MARKETING BENEFIT** Currently 91% of Oregon adults do not allow smoking in their homes\*, lending to preference of non-smoking places to stay when travelling. There is a growing trend of lodging properties that are "100% non-smoking". This includes, among those listed with the Oregon Restaurant & Lodging Association, 86% of B&Bs, 59% of vacation rentals, and 48% of hotels/motels. Properties benefit by communicating the image of a healthy and safe place to stay and including "Non-Smoking" in ads and listings. For info and tools on how to implement a no-smoking policy in rentals, go to [smokefreehousinginfo.com](http://smokefreehousinginfo.com).

\*Oregon Tobacco Facts & Laws - 1/11 [oregon.gov/DHS/ph/tobacco/docs/tobfacts.pdf](http://oregon.gov/DHS/ph/tobacco/docs/tobfacts.pdf)



**NEW CRIB REGULATIONS ANNOUNCED** The U.S. Consumer Product Safety Commission (CPSC) published the final rules regarding new mandatory standards for baby cribs intended at stopping the manufacture and sale of dangerous, traditional drop-side cribs. Effective December 28, 2012, hotels must have compliant cribs in their facilities. For more details, visit the government affairs page on AH&LA's website at [AHLA.com](http://AHLA.com).



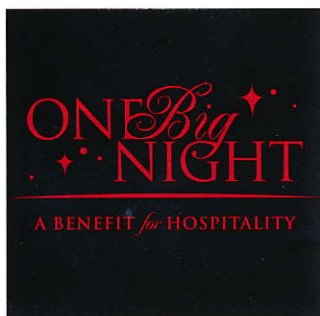
### ADA REGULATIONS ON POOLS AND SPAS DEFINED

The U.S.

Department of Justice (DOJ) published new Americans with Disabilities Act (ADA) regulations adopting a new set of technical standards for accessible facilities this past September. These new standards establish minimum accessibility requirements for existing and newly-constructed swimming pools, spas, and wading pools. By March 15, 2012, most pools and spas will have to be retrofitted with a pool lift or some other means of accessible entry, unless they are exempt from the regulations. To view regulations, visit [PoolSafely.gov](http://PoolSafely.gov). For questions, contact AH&LA Senior Vice President of Governmental Affairs Kevin Maher at [kmaher@ahla.com](mailto:kmaher@ahla.com) or 202.289.3147.

## INDUSTRY CALENDAR

### EVENTS & ACTIVITIES



**MAR 8** **One Big Night**  
Dine with industry leaders and bid on dynamic packages in the silent and live auctions. This annual event raises funds for the association's Political Action Committee.  
[OregonRLA.org/OneBigNight](http://OregonRLA.org/OneBigNight)

**MAR 15-16** **AH&LA Legislative Action Summit**  
Debates on labor, healthcare and taxes will be prominent in 2011. Join AH&LA and your fellow hoteliers on Capitol Hill to make your voice heard and help shape the legislative agenda.  
[AHLA.com/LAS](http://AHLA.com/LAS)

**APR 10-12** **Governor's Conference on Tourism**  
Oregon's tourism and hospitality industry comes together to educate, share, and develop new ways to create the best Oregon Experience for our visitors – and the industry itself.  
[OregonTourismConference.com](http://OregonTourismConference.com)